

FROM THE HEART PRODUCTIONS, INC. · 501(C)(3)

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To Whom It May Concern,

Writing to recommend Jeffery Ferguson — "Phoenix" — without reservation. I've worked with Jeffery for roughly a decade, first through Authentic Vision Consulting and continuing through his ongoing work with From the Heart Productions, the nonprofit fiscal-sponsorship organization I help lead. In that time I've seen him in the two settings that tell you the most about a person: under a deadline, and under pressure.

Jeffery has handled a remarkable range of work for us. On the technology side he ran a full modernization — a website security audit and maintenance program, a plan for moving our banking, contractor agreements for our staff, and an insurance review — the unglamorous, essential things a small nonprofit rarely finds in one person. On the creative and program side he produced fundraising and pitch-training materials we actually use. He explains complicated things plainly, he follows through, and he treats a small organization's money and time as if they were his own.

I've also watched him lead people. I know firsthand the scale of the community events he's run — camps of well over a hundred people with a core team of dozens of volunteers — and the calm, organized way he holds all the moving parts together on site. That combination is rare: equally comfortable architecting a system and standing in the middle of a live production making sure everyone is taken care of.

Whatever role you're considering him for, you'd be getting someone dependable, genuinely talented, and good to the people around him. Recommended wholeheartedly.

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