

J. Ferguson *Phoenix*

Creative Technologist — Immersive & Connected Experiences

San Diego, CA ♦ jeffery.ferguson@gmail.com ♦ 954.909.1500 ♦ jphoenix.pages.dev

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Dear Gigantic Playground Hiring Team,

Your work is about making interactive spaces and smart products that feel alive — the point where emerging technology stops being a demo and becomes an experience someone walks into. That is the work I have spent my career chasing, and I would love to do it with your team.

In 2020 I founded and directed *The Bridge Experience*, a free, fully immersive browser-based 3D XR world that ran on any device with no download and no headset. It was named a Recognized Universe of the Burning Man Multiverse under a license executed directly with Burning Man Project, and I designed it as a portal — visitors could hop from my world into seven others. I took it from concept to live in eighty days on a \$16,500 budget, running the creative and the production side myself. That project is the clearest picture of how I work: a strong idea, an unforgiving deadline, and a finished thing people actually enter.

The rest of my portfolio lives in the same territory. I designed an immersive holographic and AR fashion-show activation for Comic-Con with the experiential house Melt Creative — real-time 3D body-scanning, projection mapping, a 360° dome, and large-format video walls built into the room. I delivered an augmented-reality, NFT-linked layer over a physical mural during Art Basel. I co-owned a venture converting a former corporate campus into a Family Entertainment Center with a navigable digital twin, and did the attraction research at IAAPA to back it. I have prototyped haptic and vibroacoustic hardware, and I mentored kids building WebXR worlds that connected live into mine.

And I stay in the tools. Generative AI is part of my daily practice — ComfyUI and Stable Diffusion for visual development, a self-hosted inference stack, and animation tooling I authored and published on GitHub. When a concept needs to become an image, a motion test, or a working prototype, I can make it myself rather than wait on a pipeline.

I would be thrilled to bring that range — immersive design, hands-on creative technology, and the discipline to ship — to the experiences you build. My full portfolio and video archive is at jphoenix.pages.dev. Thank you for your consideration.

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