OptimERA Wireless

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Table of Contents

1.0 Executive Summary

We are living in the information age. All aspects of life, home, and business require efficient & effective communication solutions in order to continuously meet home and business needs. With the current technologies available we are now able to implement and market Wireless Local Area Networks (WLAN) and Wireless Metropolitan Area Networks (WMAN) that provide wireless phone service that is as affordable as a land line as well as a wide range of other services not available without this technology. Because of the high cost of the current cellular service, OptimERA Wireless can penetrate Dutch Harbor's cellular market and quickly become the leading provider.

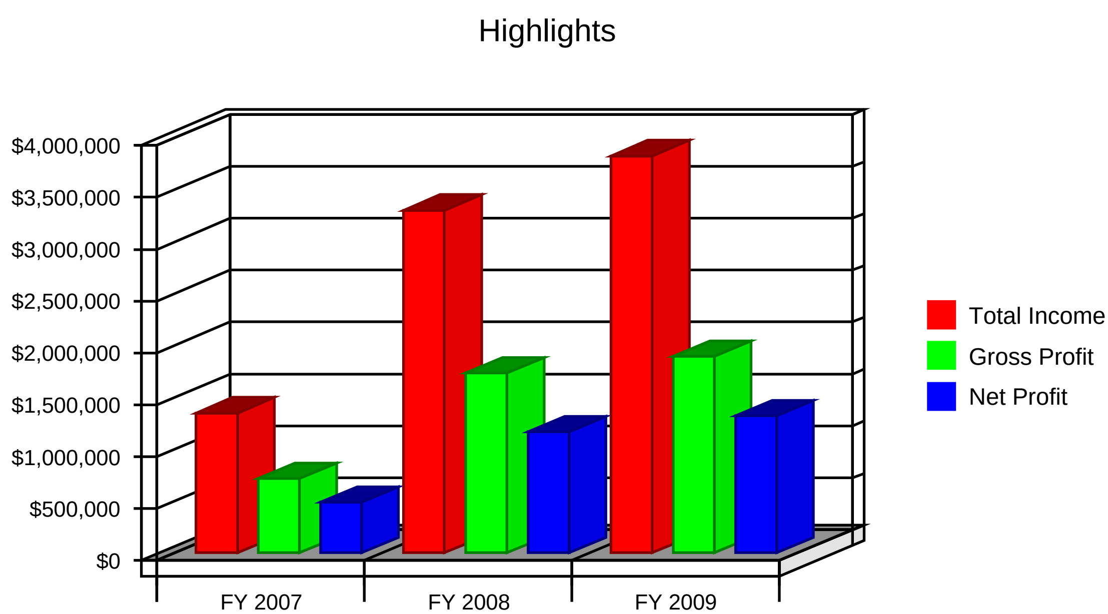
We are on the brink of penetrating a lucrative market in a rapidly growing industry. Leading market analysis from www.tiaonline.org have the future growth of wireless networks at ten percent over the next three years, from $158.6 billion in 2005 to $212.5 billion by 2008. With a growing market and current increases in the number of entrepreneurs and competition among existing companies, the opportunity for OptimERA, Inc. to penetrate the market by creating OptimERA Wireless, is upon us. Our services and products will be implemented with the utmost care. They will be of extremely high quality to ensure client satisfaction and will be supported by impeccable customer service. OptimERAWireless will offer the expertise that a proactive-oriented, opportunity-seeking company needs, to develop and maintain an extraordinary communication system through a Wi-Fi Metropolitan Area Network (WMAN). We intend to provide a number of necessary services to the business community and to the public. Initial plans are to introduce three main lines of services, wireless telephony (VoIP), internet, and on-demand solutions for entertainment and business.

We realize that, for us to prosper, there is need to be flexible and responsive, to aid clients by providing them what they want, when they want it, and before the competition can offer it. The company intends to achieve this through a systematic approach that is customer-based, putting the customers' needs and wants first. This involves not only skill and depth of knowledge, but time devoted to studying a customer's needs and desires. OptimERA Wireless views customer service as essential and is a key asset to the future of this company. The intention will be to ensure that every policy and procedure, system, and process has the objective of improving and maintaining the quality of service for our customers. There is a need for interaction between all functional areas, particularly between marketing and service logistics, if the project is to realize its full potential, with marketing being employed as a strategic weapon.

Our marketing strategy, an underestimated part of business in Dutch, will be based mainly on ensuring that customers know what services we offer and how those services can benefit them; making the right service and information available to the right target client. We intend to implement a market penetration strategy that will ensure that our services are well known and respected in the community. Our marketing strategy will convey the sense of quality and satisfaction in every picture, every promotion, every publication, and be followed by excellent service to generate word of mouth advertising. Our promotional strategy will involve integrating traditional and new models of advertising: events, Internet marketing, personal selling, public relations, and direct marketing, details of which are provided in the marketing section of this plan.

We intend to build our project management team scrupulously. We need the right people in the right place at the right time if we are to ensure optimum growth. We intend to develop our team so that our people can grow as the company grows; a mutually beneficial relationship. This is also imbedded in the companies mission, to develop a winning team.

In a nutshell, we don't just intend to market and sell our service, but to market and provide a service that will ensure our client's customer satisfaction and ease of communication. It should be noted that timing and information provision will be of the utmost importance and significance in terms of the project's introduction onto the market.



1.1 Mission

OptimERA Wireless has core values that guide the company. These core values revolve around respect, trust, accountability, vision, and progress. These ideals keep the company on the track to success and ultimately realize its full potential. To offer beneficial services to customers and provide a good working environment is the surface to the underlying mission values. Our service is optimizing the current technologies available to offers a high Quality of Service (QoS), pertaining to voice and data quality, and a dependable WMAN to Dutch Harbor. Fulfilling the communication, information, and entertainment, needs and wants of the community. The working environment is based on the values that each employee, as a member of the team, is individually important to the company and benefits from the company's prosperity. Through the company's prosperity and the employees' individual prosperity we will be able to in turn serve our community; what a company should do.

1.2 Goals

Becoming the number one voice, video, and data provider is our first goal. Controlling the information connections is the lock and providing unparalleled services is the key. Once those have been achieved, moving from Dutch Harbor into the larger arena will be the next move. Branching into different fields and expanding our company with OptimERA Technologies will also be imperative to the ultimate success of the company as a technological force of the future.

1.3 Objectives

Ultimately companies need to have an understanding of tasks to be accomplished. The vision of OptimERA Wireless is to provide excellent community-based services and expand into more ventures in Dutch Harbor and around the world while holding true to our community values. The objectives below represent the individual tasks that must take place in order for OptimERA Wireless to secure its vision of the future. Our objectives are as follows:

- Secure funding to implement business strategy by December 2005
- Set up infrastructure and have service up and running by January 2006
    - Open for business by February 2006
    - Creat new sources of income each month after opening.
    - Obtain 600 cellular customers by July 2006
    - Achieve business goals in Dutch Harbor by August 2006
    - Complete full business analysis for OptimERA Wireless by May 2006
    - Do feasibility studies for all growth ventures by July 2006
    - Re-group and determine the direction the company will take in the following years in December 2006
    - Partnering with well established companies in the areas OptimERA, Inc. wants to pursue by January 2007

1.4 Keys to Success

The keys to this project's success will be effective marketing, excellent quality of service, and precise implementation of strategies. Along these guidelines the company intends to implement direct marketing to the target markets, inquire about how to better serve our clients on an individual basis, and watch the market closely to implement strategic plans for realigning with the proper model to maximize growth at crucial times. The fundamental success factors will include but are not limited to the following:

1. **Excellence in fulfilling the needs of our clientele**: reliable, trustworthy expertise and general care for the customer through the provision of uncompromising service. The latest technology, hardware & software, and well-trained personnel will fulfill these requirements.
2. **Timely response to customers' questions**: Rapid response to our customers problems will give us the image and reputation that will lead to future business. Hence we need to be continually communicating with the customers to ensure we provide needs-based

solutions to problems as soon as they arise.

3. **Marketing know-how**: In the market that Dutch Harbor provides there will be a need to aggressively market our business and the services we provide so as to be continuously at the top of our prospective and current customer needs. This will present current market players the need for partnership with OptimERA Wireless. Advertising shall be one of our competitive advantages that set us apart from the current businesses located in our vicinity.
4. **Leveraging from a large pool of expertise**: The company's various alliances with partners from fields ranging from technology to lobbying shall prove invaluable considering the skills and intellectual capacity these partners will have. In these fields, design, implementation, execution, understanding, and application of these aspects is proven to be an important differentiator on the market.

2.0 Company Summary

OptimERA, Inc. is a holding company that has recently formed a Wireless division that will take advantage of the expanding wireless telecommunications market. As an Alaskan corporation, our first venture will be to provide wireless services to the number one fishing capital of the United States - Dutch Harbor, AK.

OptimERA Wireless will use current internet and local area network infrastructure to set tomorrow's communications standards in Dutch Harbor. Our infrastructure will provide greater than ever internet speeds using a highly-integrated local area network, that allows for services like Voice-over Internet Protocol (VoIP) and video streaming. We are fusing multiple technologies and delivering them in an extensive, innovative, but simple manner. With a revolutionary service for telephone, networking, and high-speed internet we will provide our customers in Dutch Harbor with *services not currently available* at unbeatable prices.

2.1 Company Ownership

OptimERA Wireless is an S type corporation untill it becomes profitable to change our status to a C type corporation. Voting privileges in the company are divided up by shares and position held. To participate in the inner workings of the company you must be an active participant in the company. Voting is as follows:

- Major moves
    - Any monetary decision that would move greater than 30% of the companies assets is defined as a Major move. These decisions will be voted on by all stock holders in proportion to there shares.
- Standard moves
    - Any monetary decision that would move greater than 10% and less than 30% of the companies assets is defined as a Standard move. These moves will be voted on by all stock holders in proportion to there shares and to there position in the company. Only relevant positions will be accounted for.

        - Relevant positions are CEO, Controller, and all Board members. These positions control different percentages as outlined below.
            - CEO - 10%
            - Controller - 10%
            - RD - 10%
- Minor moves
    - Any monetary decisions that will affect less than 10% of the companies assets will be defined as Minor moves. Only active participants will have a vote in these decisions.
        - All board members and employees that have a vested interest in the company are considered active participants.
            - The controlled number of votes will be dependant on the position held in the company. The only stock counted in these votes will be that of active participants. These votes will account for 50% of the total votes with the remainder of the percentage being made up by the controlling votes of the CEO and the board members.

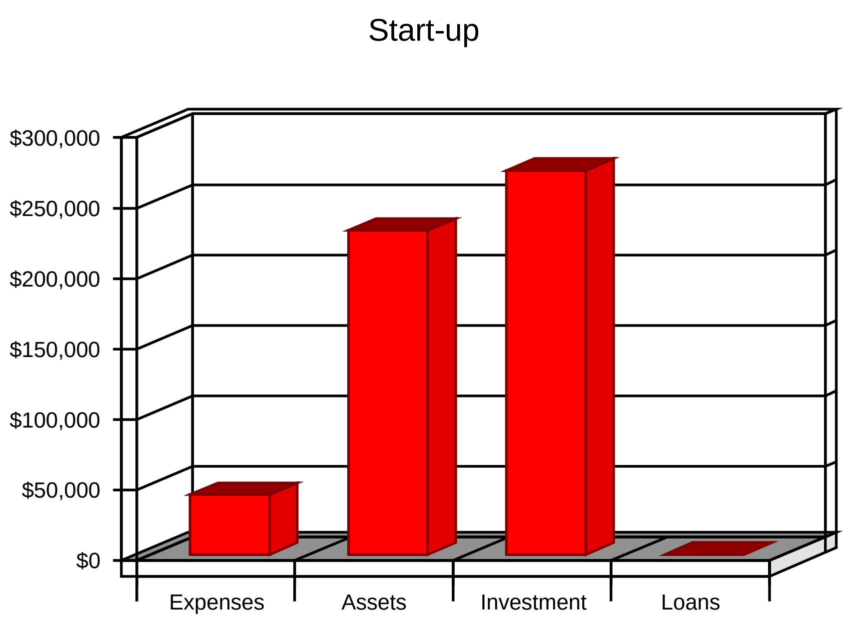
2.2 Start-up Summary

The Start-up Summary covers all the costs required to start service and run the business for one year. Every aspect, from "cushion money", to insurance, work-comp, and taxes, has been accounted for.

- "First Month Connection" is the connection fee for internet hookup
- "General Overhead for First Month" is for operating expenses
- "Other" includes unforseen initial costs not included
- "Cash Required" is the amount of money needed to stay afloat for the first year
- "Start-up Inventory" is the amount that must be spent on phones and wireless cards
- "Long term Assets" is the equipment that will be used in the infrastructure
- "Other Current Assets" includes unforseen assets that may be required

Table: Start-up

Start-up	
Requirements	
Start-up Expenses	
First Month Connection	$29,000
General Overhead for First Month	$8,500
Other	$5,000
Total Start-up Expenses	$42,500
Start-up Assets	
Cash Required	$50,000
Start-up Inventory	$10,000
Other Current Assets	$10,000
Long-term Assets	$160,000
Total Assets	$230,000
Total Requirements	$272,500



3.0 Products and Services

OptimERA Wireless is engaged in providing equipment and services related to internet and communication technology. We will be using the 802.11a/b/g IEEE standard to setup a wireless network in Dutch Harbor. By using this standard we will be able to offer the services listed below.

- **Wireless Internet -** The WLAN enables all users with an internet capable device (PDA, laptop and desktop computer, IP enabled cell phones) to access the internet from anywhere within the city limits of Unalaska / Dutch Harbor at speeds greater than currently available.
- **Wireless IP phones -** Utilizing the same infrastructure for wireless internet, users will enjoy the same benefits of cell phones at rates that compete with land lines, all with higher

QoS.

- **Advertising -** Local businesses will be able to advertise their products and services on our widely used WLAN, and community events can be a front page item.
- **Web page hosting -** For the individual who wants to post their ideas on the internet, businesses' who want to take advantage of the world wide web, and for the beginning programmer, we offer aided, personal web page setup at competitive prices.
- **Rapid download & streaming media -** Because of the WLAN's ability to transmit information at between 11 Mb/sec and 108 Mb/sec we can transfer an entire movie from our hard drives to the customers in between 5 and 15 minuets, therefore OptimERA Wireless is currently developing a service box to allow virtual movie rentals. This is currently done in hotels we are simply doing it on a larger scale.

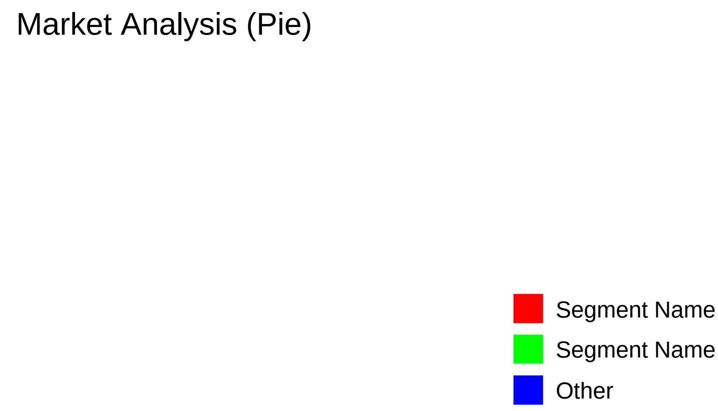
By mid 2006 we will be able to offer xMax and WiMax (802.16n) standards which will possibly give us 35 mile reach. This will allow mutch further reaching service and the possibility for more business opportunity, the ultimate goal of OptimERA, Inc.. One of these businesses would be providing boats with internet and cell phone service up to 350 miles out, using mesh networking. This idea will be further discussed when the feasibility study has been completed.

4.0 Market Analysis Summary

4.1 Market Segmentation

Table: Market Analysis

Market Analysis							
		2006	2007	2008	2009	2010	
Potential Customers	Growth						CAGR
Segment Name	0%	0	0	0	0	0	0.00%
Segment Name	0%	0	0	0	0	0	0.00%
Other	0%	0	0	0	0	0	0.00%
Total	0.00%	0	0	0	0	0	0.00%



4.2 Target Market Segment Strategy

4.3 Service Business Analysis

Currently there are two major areas of service that OptimERA Wireless will be participating in. Those areas are Broadband wireless internet, telephone service, and cell phone service. We know that there are 8000 telephone connections, 5000 cell phone connections, and we estimate there are 2000 internet connections.

4.3.1 Competition and Buying Patterns

Our main source of anticipated revenue is cell phones. For the cell phone service we have two competitors, Alaska Wireless and Bristol Bay Cellular.

Bristol Bay Cellular does not pose a threat. They currently have only a few customers. They even lack there own office. This leaves Alaska Wireless as our main competition. They currently have 5,000 customers which pay on the average $0.18/min. Their rates within the city limits for new customers are $0.22/min and long distance costs around $0.44/min. They offer different packages like: 250 local minutes for $55, and 500 local min for $95. This comes to $0.22/min and $.19/min. Then there is an additional long distance charge of $0.20/min.

When we begin service they will reduce there rates to stay competitive. There is also the reality that not all of the customers would switch because of the same situation posed by Bristol Bay - long-term contracts which become a financial burden to the customer. These are the potential hurdles that we may have to overcome, which we can confidently say are not much of an issue.

We can do this by offering telephone service on our WLAN for less than the competition is capable of offering comparative service. We speculate that Alaska Wireless cannot go below $0.07/min without going backwards. We will offer a service package that allows unlimited calls within the US and Canada for the same price that it would cost for a land line, but ours is wireless.

The Internet is a secondar source of revenue dominated by TelAlaska.

TelAlaska currently has a monopoly: it is the only provider of television, phone, and cable modem internet services in Dutch Harbor. They are behind the times, offering roughly 30k download / 15k upload or 256k/128k bandwidth, because of their outdated routing technology. This service is incapable of allowing for much more than checking ones' bank account, e-mailing, moderate internet surfing, and chatting online. People want access and speed because of the many benefits it offers: Voice-over Internet Protocol (VoIP), video streaming, news streaming, and simply less time waiting for response. When we provide this service people will use it and pay for it.

Unfortunately there is no ability right now for us to make much of a profit off of Internet service. We will be budgeting to make only a small amount of money on this service. It is less profitable than the phone business because of bandwidth requirements. It requires us to purchase more bandwidth per customer which reduces our profit margin. The reason for offering it is to provide as many services above and beyond the phone service. Any revenue generated on top of the phone service is a net profit after taxes.

After we have completed the neccessary steps to take control of the phone and internet business, than we will offer a plethora of other services mentioned in the Products and Services section on a month to month basis untill we have captured all of the business.

5.0 Strategy and Implementation Summary

Initially, OptimERA will provide a less expensive cellular phone service. This will cover the installation and operational cost. After that service is perfected we will begin to focus on continuing our excellent customer service and providing services desired by the community. Our marketing strategy will focus on a high visibility campaign, designed to promote our company and services to the general population.

- We intend to build image and awareness through reliability and satisfaction in our provided services.
- We intend to deliver quality services and end-products that, in turn, produce good

referrals, which can then generate revenue.
- We intend to strategically market our services to specific groups.

Our strategy consists of three main steps: First, give a certain amount of our products and service away to spawn publicity. Second, relentlessly market our product. Third, uphold the high quality of service to keep our customers happy.

Finally, we need the right people in the right place at the right time if we are to ensure business growth and stability. We intend to develop our team so that our people can grow as the company grows; a mutually beneficial relationship. As a result we intend to vigorously search and find the right people for our organization and continually train our current team to keep the company running at optimum levels.

5.1 Competitive Edge

Up to date information about our competitors, innovation, and new to market technology will give OptimERA Wireless the upper hand in capturing customers from the current providers. Clients will switch from their current provider, to us - for better service and better prices. Strategic information about our competition will allow OptimERA to beat our competitor's prices. Newer, proven technology will provide high quality service and revolutionary ideas will allow us to give services not available, but needed, resulting in increased revenue.

We know how much profit our competition makes, how much they spend, how many customers they have, where they get their service, and what their period of growth was. This eliminates any guess work about our competitors reactions and abilities, giving us a competitive edge. We feel confident that we will be able to counter any and all competitive measures taken by our opponents.

The technology we speak about is the Cisco access point which has some very important features. First, it was built with smart technology which allows us to encrypt signals, cancel out interruptions and, if one cell fails, back it up instantly with an increase of amplitude by the other antennas. The Cisco router and access points will allow our network to function more like real cells, helping damaged ones recover and build immunity to things that interfere with them. Also, the Cisco access point has the ability to retransmit signals and further extend range. This is known as mesh networking. We are also using the same encryption that banks use to protect our customers privacy. We are going to provide 1.28 Mbps of connection per 10 people which will guarantee 128 kbps per person and up to 1280 kbps depending on how many people are using the bandwidth at any one given point in time. Currently TelAlaska offers only at most 48 kbps and usually 24 kbps.

The final competitive edge that OptimERA Wireless has is knowledge and ideas not yet seized by the other providers, like rapid download-able media, local advertising and unlimited calling, local and long distance. We have the drive to seek out new sources of revenue for the company and the ability to cary out those projects. Many of these revenue generating services have been researched and are in development so that they can be rapidly deployed.

Using the latest technology, strategic marketing and new ideas, OptimERA Wireless will be locked into the position of being the #1 telecommunications provider in Dutch Harbor, and most likely for *at least* 5 years.

5.2 Marketing Strategy

Letting the community know that we are offering new, faster, less expensive service will be our top priority in marketing. Directly comparing our service to other services will be critical in letting the customer base know why OptimERA Wireless is a better choice. We will get this information across by any and all forms of media, ie. (radio, community bulletin board, television, flyers, newspaper ads, promotional parties, etc.). Then, by providing unparalleled service we will receive the benefit of word of mouth advertising - the most important form of advertising in Dutch Harbor.

5.3 Sales Strategy

OptimERA Wireless will have its sales booth/kiosk located in one of the prime retail stores in Dutch Harbor, maximizingfirst hand exposure due to it being a high traffic area. The effect of a sales person simply saying hello can break the ice and provide an opening for the customer to inquire about the services we offer. We will use the utmost scrutiny in choosing sales people that will be able to effectivelydemonstrate and promote our company's products and services. By helping the customer see the benefits of our service in a non-offensive, helpful way, offering individualizedpackage plans, presented by helpful, knowledgeable sales persons, and providing all methods of payment, we cover all bases. Further training will ensure that our sales people are qualified and driven to maximize the closing of sales. Because our main clientele is the individual customer and with our sales booth acting as a window into the business, having the right sales people set in the right location will lead to excellent sales.

5.3.1 Sales Forecast

Our sales forecast is based on the number of landline connections, listed on TelAlaska's web site, and the rate at which Alaska Wireless's service grew and took business from Bristol Bay Wireless. Those numbers are 2500 land line connections and 1500 customers after the first year. Using those numbers we built a mathematical model that gives insight to the companies future. The model is a logistic growth model which simulates reality better that a linear model. The basic idea is this, we know that first hand experience is the best form of advertising. As more people are exposed to our services we will see a growing percentage per month of new people. At some point our growth will reach a maximum rate of increase. From there on out we will see a decline in new customers because the percentage of the population left to buy our product will decrease. Taking all of this into account gives us a clearer idea of how the population will respond. This idea is seen time and time again in new products. The percentage of growth is a value that we have added based on Alaska Wireless. Again this model is not ment to be the optimum outcome but rather the model we will be using to analyse the business on a week by week basis allowing us to better protect our investors interests.

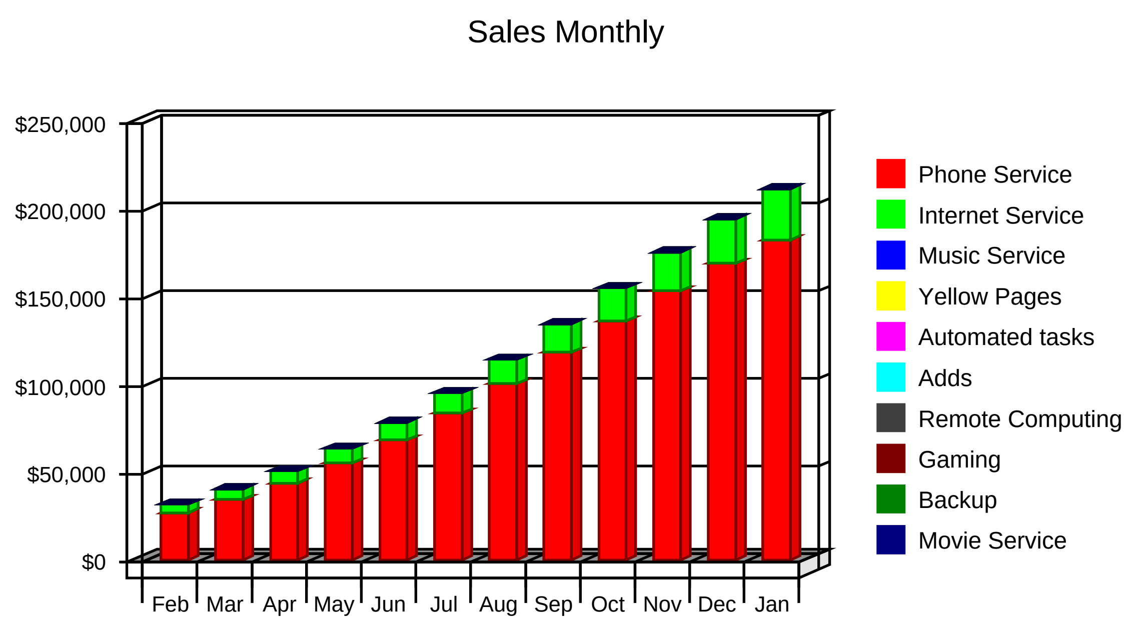
The model takes into account:

- Monthly overhead (operating budget, leases, loan payment, employment)
- One-time per-line connection fees and recurring per-megabit connection fees
- Logistic growth model (maximum user population, per capita growth)
- Employee raises, new employees, and cost of living increases
- Percent of population using a specific service
- Initial marketing strategy (first 100 get ½ off for 6 months)
- Loan coverage for 6 months
- Loan cushion to keep us afloat long enough to make money

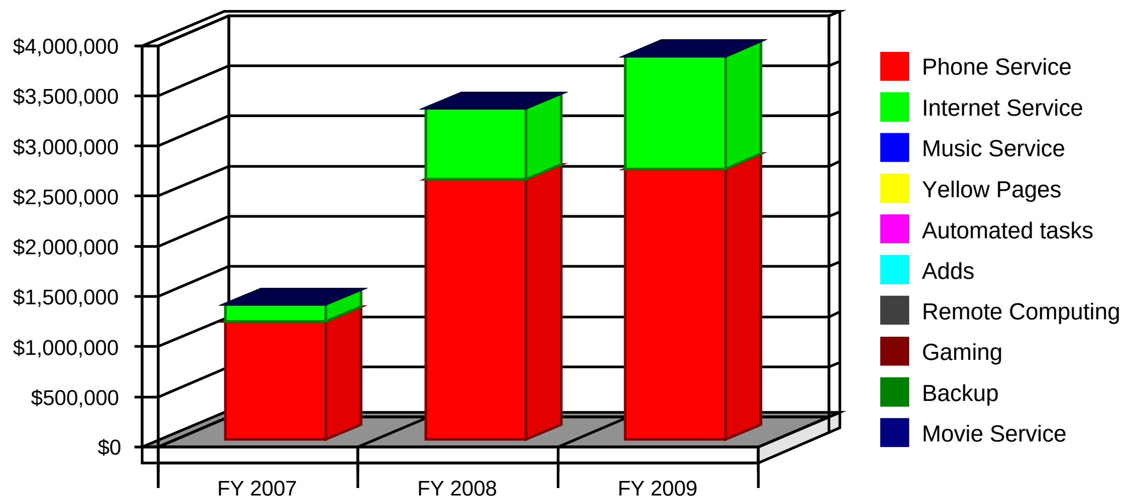
Applying all of these variables and using values for equipment that, to the best of our knowledge are precise, we arrive at the three year growth model below:

Table: Sales Forecast

Sales Forecast			
	FY 2007	FY 2008	FY 2009
Sales			
Phone Service	$1,174,190	$2,593,512	$2,697,990
Internet Service	$173,583	$707,529	$1,125,587
Music Service	$0	$0	$0
Yellow Pages	$0	$0	$0
Automated tasks	$0	$0	$0
Adds	$0	$0	$0
Remote Computing	$0	$0	$0
Gaming	$0	$0	$0
Backup	$0	$0	$0
Movie Service	$0	$0	$0
Total Sales	$1,347,772	$3,301,041	$3,823,578
Direct Cost of Sales	FY 2007	FY 2008	FY 2009
Connection Fee	$414,728	$1,093,287	$1,435,174
	$215,292	$475,530	$494,687
Subtotal Direct Cost of Sales	$630,020	$1,568,817	$1,929,861



Sales by Year

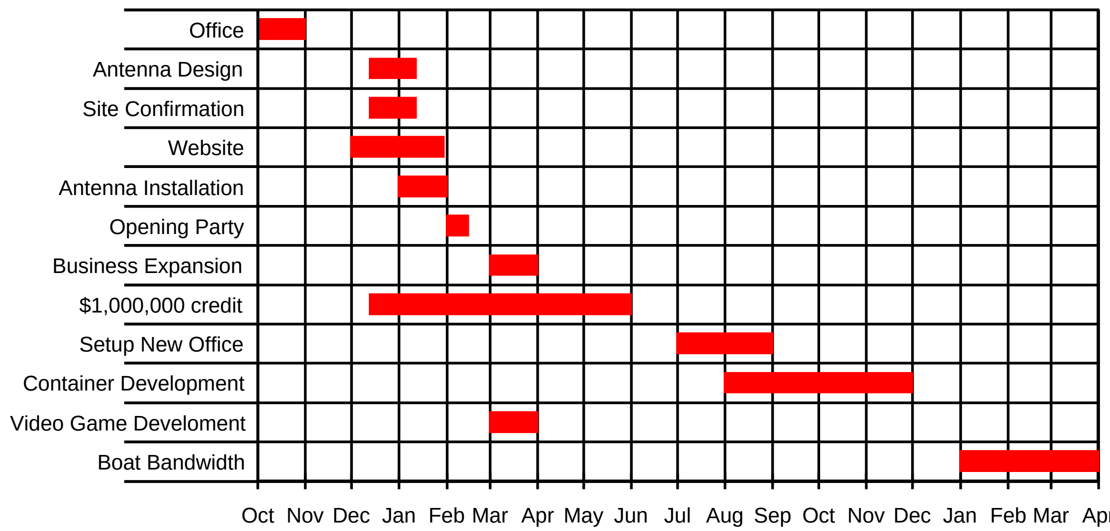


5.4 Milestones

Table: Milestones

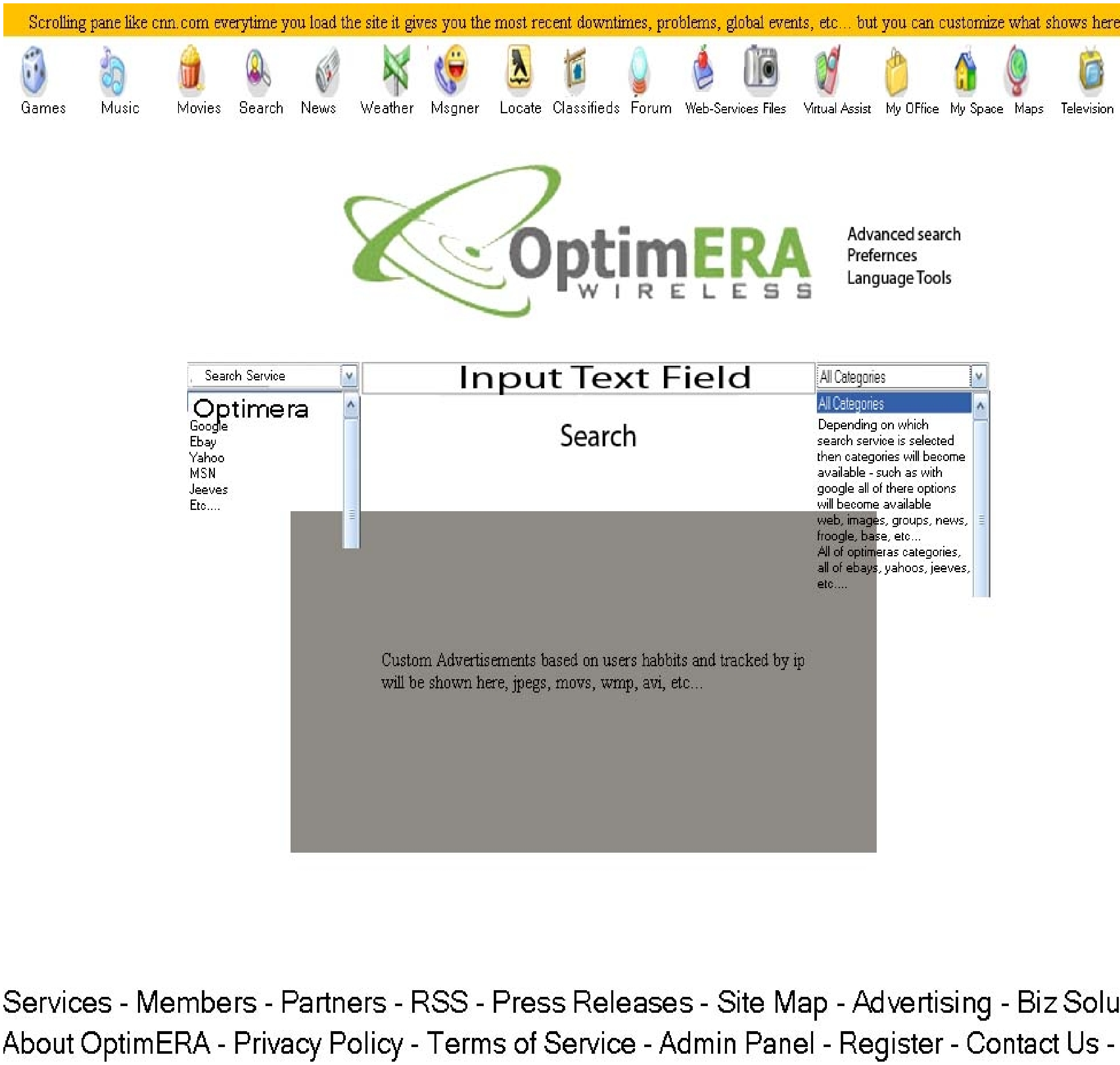
Milestones					
Milestone	Start Date	End Date	Budget	Manager	Department
Office	10/1/2005	11/1/2005	$3,000	Emmett Fitch	CEO
Antenna Design	12/13/2005	1/12/2006	$7,000	Emmett Fitch	CEO
Site Confirmation	12/13/2005	1/12/2006	$1,000	Bret Buffone	General Manager
Website	12/1/2005	1/30/2006	$10,000	Jeff Ferguson	Research
Antenna Installation	1/1/2006	2/1/2006	$100,000	Emmett Fitch	CEO
Opening Party	2/1/2006	2/15/2006	$4,000	Brett Buffone	General Manager
Business Expansion	3/1/2006	4/1/2006	$15,000	Jeff Ferguson	Research
$1,000,000 credit	12/13/2005	6/1/2006	$10,000	Heather Barnhart	Controller
Setup New Office	7/1/2006	9/1/2006	$15,000	Emmett Fitch	CEO
Container Development	8/1/2006	12/1/2006	$50,000	Jeff Ferguson	Research
Video Game Develoment	3/1/2006	4/1/2006	$10,000	Brett Buffone	General Manager
Boat Bandwidth	1/1/2007	4/1/2007	$50,000	Emmett Fitch	CEO
Totals			$275,000		

Milestones



6.0 Web Plan Summary

Our business does revolve around the website to some extent. Users of the phone service will not have to interact with this site unless they want to take advantage of our other services. It will be a gateway for all of our services and will give an interface to take advantage of advanced services and features; for instance a cell phone user could come to this site and configure there phone with call forwarding, voice mail, call on hold music, and other pbx features. It will alow individuals to make payments, buy new services, ask questions, and most importantly use all of the services we offer. Below is a sample of how the website will be built out, though many things have changed from this state and shortly you will be able to work with the front end site at www.optimerainc.com. This model is based off of how Google, Msn, Yahoo, Ebay, MySpace and a few of the other very promising sites out there create there front end. Simplicity meets depth; a fully customize-able interface for the user.



6.1 Website Marketing Strategy

Our marketing strategy for the website is pretty extensive, we are taking advantage of some of the latest methods of collecting data to create a interactive experience for our customers. We have adopted the models of BMW with there short movies, Google with there advanced A.I. ad service that reads what you have typed and shows information regarding that particular topic and have thrown in a few new models that we have developed.

Users have the capability of choosing the formatting options of there advertisements. They can choose where the advertisements will load, how often they will reload, what type of advertisement - audio, video, text, hyperlink, click to call, click to e-mail, click to instant message, the color, font size, font type, etc...

Now when a user is writing an e-mail and lets say it is a love letter. Where ever the user chooses to display there advertisements - advertisements will appear with information on flowers, cards, perfume, jewelry in the vicinity of there location. Now because the user is on our ISP we have this information, we can use an A.I. algorithm to then determine the users attention span and change the advertisements in the appropriate manner of time instead of just allowing them to be static and never changing unless you do new search criteria. This also means the more you write in your e-mail different advertisement topics can be called upon.

This can be extended to go more in-depth for example a user downloads a movie from us and we can now splice in customized advertisements that speak to the user by there first name and because we know they downloaded a suspenseful thriller we can do an advertisement such as - a bmw commercial where madonna's jumping over a ridge and barely makes it. She's showing the thrill of the ride in a BMW with its incredible acceleration & precision. At the end of the video a audio or text clip can be input to say something along the lines of "No movie could be as suspenseful as the rush you get from a BMW! If your interested in talking with an authorized dealer "user name" please contact us at (907)581-4983"

6.2 Development Requirements

The development requirements of obtaining the website we have outline are pretty extensive. As of now we have completely outlined the entire site and given instructions to our development team in India. Our first deadline is to accomplish the front end completely customize-able user interface. Second milestone is the completion of the e-mail service, third being the messaging service. The fourth step will be to complete the journals icon and different templates that it will include. All of the bottom text links will be updated in a timely fashion along with this progress. This will be completed rapidly by January 1st.

The website's further back-end work will be done in a php database in multiple steps. The development of our entire search engine as well as incorporating many other engines, maps and tracking, our entertainment & web services. Community, OptimERA and Generations will be our interactive communities that will be up by February 1st.

All of this is being completed by a team of 45 developers in India. As of now we are outsourcing, though we hope to incorporate them into a division of our company. This team has the facility and capability of being expanded to fit our needs. Meaning if we need 10 more employees within a week or two this can be accomplish, as could 100-300 more.

The maintenance of this site can be done on site at our facility in Dutch Harbor, but we will have the development team in India on hand if anything arises.

7.0 Management Summary

Currently our staff includes:

Brett Buffone - General Manager

Emmett Fitch - Chief Executive Officer

Jeff Ferguson - Research & Development

We intend to hire a technician and a secretarial assistant in the immediate future.

During the installation phase of this project from january to February we will be outsourcing the necessary contractors to accomplish the job in a timely and professional manner.

When the company becomes operational on February first we will hire the appropriate customer service and sales representatives.

7.1 Personnel Plan

Table: Personnel

Personnel Plan			
	FY 2007	FY 2008	FY 2009
CEO - Emmett	$60,000	$84,000	$84,000
General Manager - Brett	$45,000	$60,000	$60,000
Technicians	$0	$54,000	$54,000
Office Personnel - Lacey	$0	$36,000	$36,000
Office Personnel - Heather	$12,000	$30,000	$30,000
Research - Jeff	$45,000	$60,000	$60,000
Sales Consultants	$0	$30,000	$30,000
Total People	5	7	7
Total Payroll	$162,000	$354,000	$354,000

8.0 Financial Plan

8.1 Start-up Funding

Table: Start-up Funding

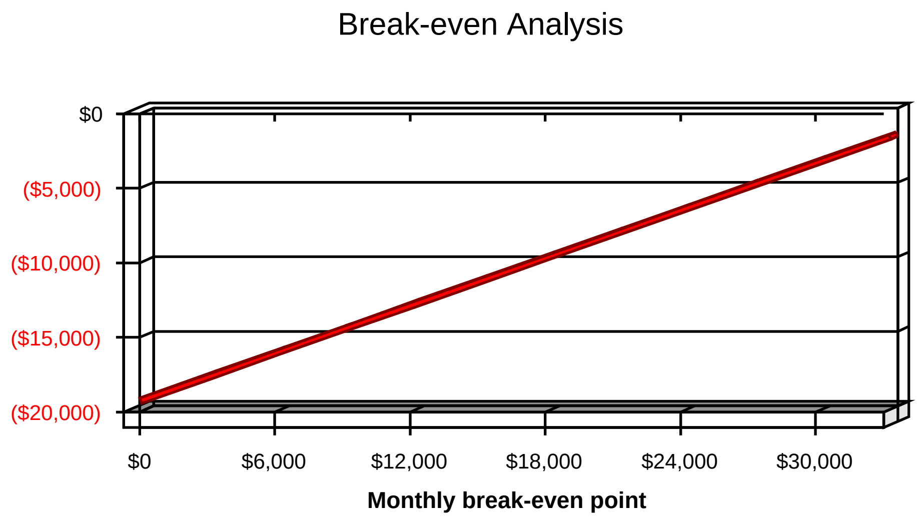
Start-up Funding	
Start-up Expenses to Fund	$42,500
Start-up Assets to Fund	$230,000
Total Funding Required	$272,500
Assets	
Non-cash Assets from Start-up	$180,000
Cash Requirements from Start-up	$50,000
Additional Cash Raised	$0
Cash Balance on Starting Date	$50,000
Total Assets	$230,000
Liabilities and Capital	
Liabilities	
Current Borrowing	$0
Long-term Liabilities	$0
Accounts Payable (Outstanding Bills)	$0
Other Current Liabilities	$0
Total Liabilities	$0
Capital	
Planned Investment	
Owner	$30,000
Investor	$20,000
Additional Investment Requirement	$222,500
Total Planned Investment	$272,500
Loss at Start-up (Start-up Expenses)	($42,500)
Total Capital	$230,000
Total Capital and Liabilities	$230,000
Total Funding	$272,500

8.2 Important Assumptions

8.3 Break-even Analysis

Table: Break-even Analysis

Break-even Analysis	
Monthly Revenue Break-even	$36,232
Assumptions:	
Average Percent Variable Cost	47%
Estimated Monthly Fixed Cost	$19,295



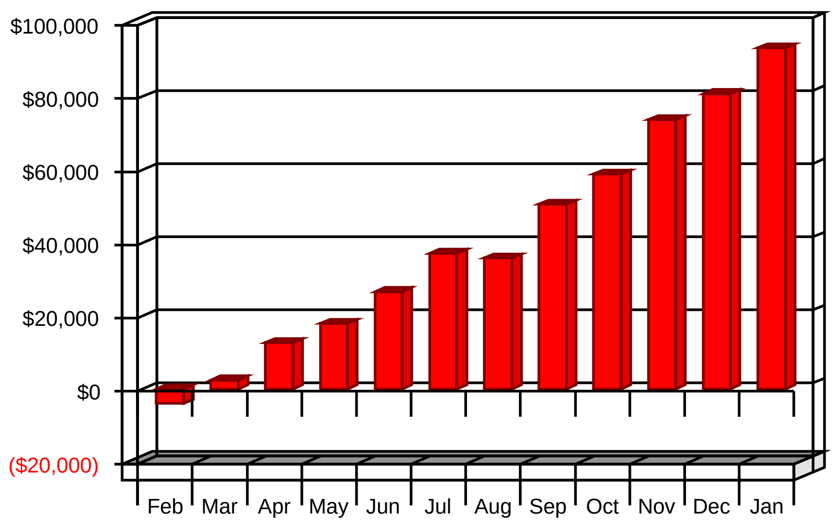
Break-even point = where line intersects with 0

8.4 Projected Profit and Loss

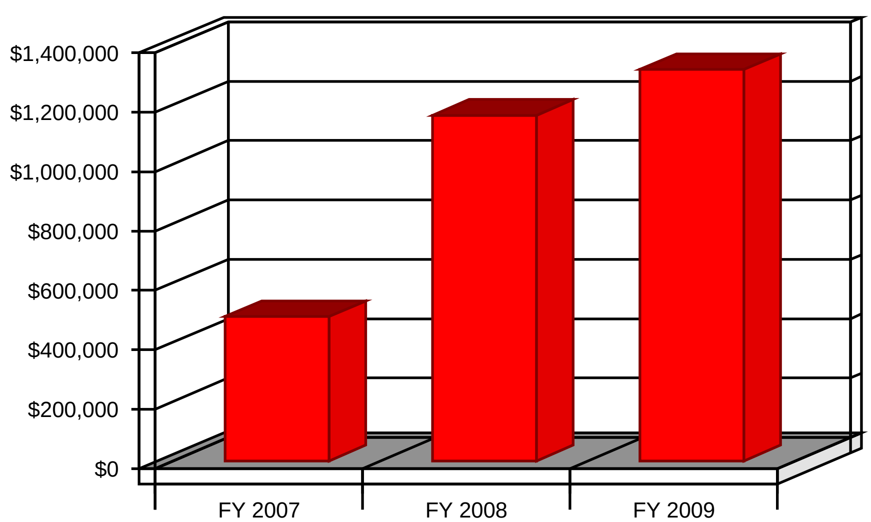
Table: Profit and Loss

Pro Forma Profit and Loss			
	FY 2007	FY 2008	FY 2009
Total Income	$1,347,772	$3,301,041	$3,823,578
Cost of Goods Sold	$630,020	$1,568,817	$1,929,861
Gross Profit	$717,752	$1,732,224	$1,893,717
Gross Profit %	53.25%	52.48%	49.53%
Expenses			
Payroll	$162,000	$354,000	$354,000
Marketing/Promotion	$1,200	$6,000	$6,000
Depreciation	$0	$12,000	$12,000
Inserted Row	$0	$0	$0
Vehicle Insurance	$0	$2,448	$2,497
Vehicle Expense	$0	$6,120	$6,242
Health Insurance	$0	$7,344	$7,491
Phone	$0	$734	$749
Rent	$12,000	$18,360	$18,727
Office Supplies	$1,200	$3,672	$3,745
Travel	$2,400	$7,567	$7,718
Business Card	$0	$1,836	$1,873
Consulting	$9,600	$12,240	$12,485
Equipment	$6,000	$6,120	$6,242
Equipment Insurance	$1,800	$1,836	$1,873
Sales Force	$2,400	$1,224	$1,248
Licenses and Permits	$600	$979	$999
Maintenance	$1,200	$6,120	$6,242
Insurance	$3,600	$36,000	$38,000
Work comp	$3,240	$3,402	$3,572
Payroll Taxes	$24,300	$53,160	$57,151
Other	$0	$6,120	$6,242
	------------	------------	------------
Total Expense	$231,540	$547,282	$555,096
Gross Profit	$486,212	$1,184,942	$1,338,621
Other Income			
Other Income Account Name	$0	$0	$0
Other Income Account Name	$0	$0	$0
Total Other Income	$0	$0	$0
Other Expense			
Other Expense Account Name	$0	$0	$0
Other Expense Account Name	$0	$0	$0
Total Other Expense	$0	$0	$0
Net Other Income	$0	$0	$0
Net Profit	$486,212	$1,164,293	$1,319,125
Net Profit/Sales	36.08%	35.27%	34.50%

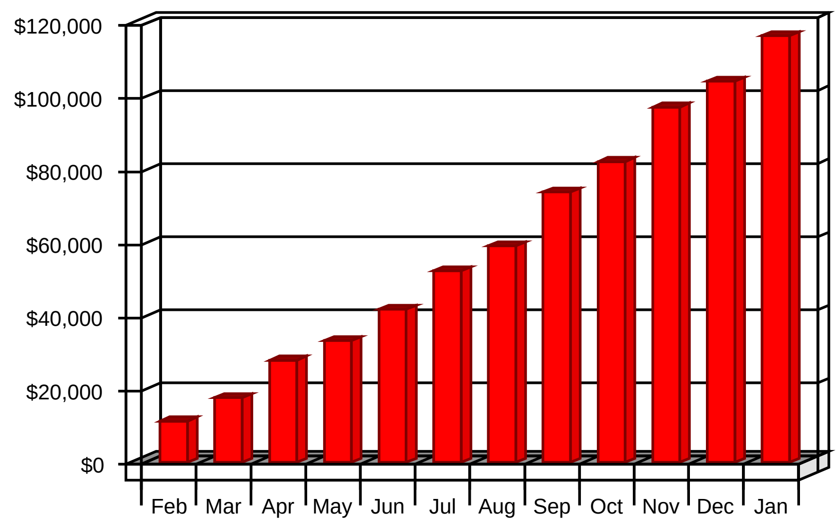
Profit Monthly



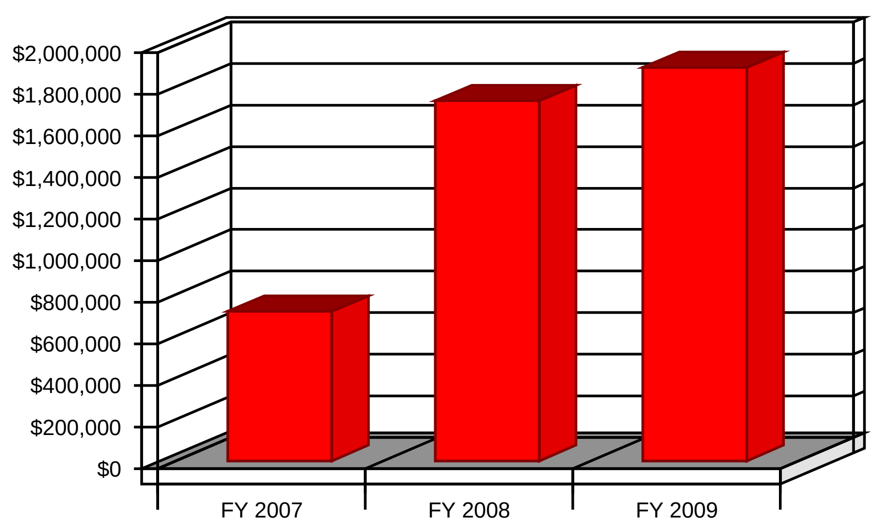
Profit Yearly



Gross Margin Monthly



Gross Margin Yearly



8.5 Projected Cash Flow

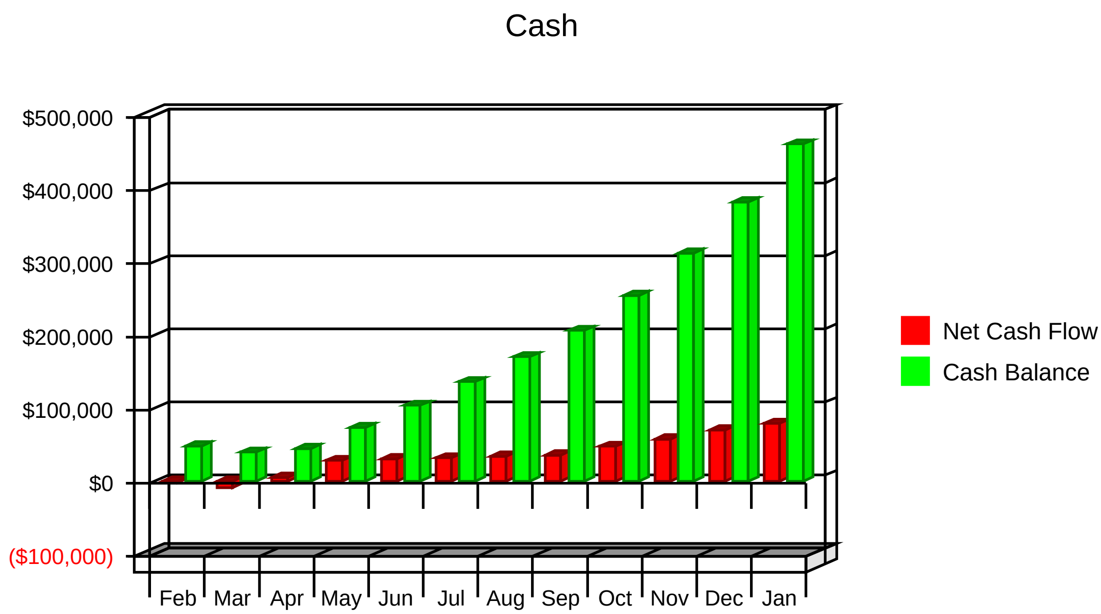


Table: Cash Flow

Pro Forma Cash Flow	FY 2007	FY 2008	FY 2009
Cash Received			
Cash from Operations			
Cash Sales	$269,554	$660,208	$764,716
Cash from Receivables	$758,314	$2,177,210	$2,934,834
Subtotal Cash from Operations	$1,027,869	$2,837,418	$3,699,550
Additional Cash Received			
Non Operating (Other) Income	$0	$0	$0
Sales Tax, VAT, HST/GST Received	$107,822	$264,083	$305,886
New Current Borrowing	$0	$0	$0
New Other Liabilities (interest-free)	$0	$0	$0
New Long-term Liabilities	$229,565	$23,073	$0
Sales of Other Current Assets	$0	$0	$0
Sales of Long-term Assets	$0	$0	$0
New Investment Received	$0	$0	$0
Subtotal Cash Received	$1,365,256	$3,124,575	$4,005,436
Expenditures	FY 2007	FY 2008	FY 2009
Expenditures from Operations			
Cash spending	$162,000	$354,000	$354,000
Bill Payments	$712,595	$1,831,009	$2,210,713
Subtotal Spent on Operations	$874,595	$2,185,009	$2,564,713
Additional Cash Spent			
Non Operating (Other) Expense	$0	$0	$0
Sales Tax, VAT, HST/GST Paid Out	$56,383	$0	$0
Principal Repayment of Current Borrowing	$0	$0	$0
Other Liabilities Principal Repayment	$0	$0	$0
Long-term Liabilities Principal Repayment	$23,073	$23,073	$23,073
Purchase Other Current Assets	$0	$0	$0
Purchase Long-term Assets	$0	$0	$0
Dividends	$0	$150,000	$300,000
Subtotal Cash Spent	$954,052	$2,358,083	$2,887,786
Net Cash Flow	$411,204	$766,492	$1,117,650
Cash Balance	$461,204	$1,227,696	$2,345,346

8.6 Projected Balance Sheet

Table: Balance Sheet

Pro Forma Balance Sheet	FY 2007	FY 2008	FY 2009
Assets			
Current Assets			
Cash	$461,204	$1,227,696	$2,345,346
Accounts Receivable	$319,904	$783,526	$907,554
Inventory	$190,181	$473,571	$582,557
Other Current Assets	$10,000	$10,000	$10,000
Total Current Assets	$981,288	$2,494,793	$3,845,458
Long-term Assets			
Long-term Assets	$160,000	$160,000	$160,000
Accumulated Depreciation	$0	$12,000	$24,000
Total Long-term Assets	$160,000	$148,000	$136,000
Total Assets	$1,141,288	$2,642,793	$3,981,458
Liabilities and Capital	FY 2007	FY 2008	FY 2009
Current Liabilities			
Accounts Payable	$167,146	$390,275	$427,000
Current Borrowing	$0	$0	$0
Other Current Liabilities	$51,438	$315,522	$621,408
Subtotal Current Liabilities	$218,584	$705,796	$1,048,408
Long-term Liabilities	$206,492	$206,492	$183,419
Total Liabilities	$425,076	$912,288	$1,231,827
Paid-in Capital	$272,500	$272,500	$272,500
Retained Earnings	($42,500)	$293,712	$1,158,005
Earnings	$486,212	$1,164,293	$1,319,125
Total Capital	$716,212	$1,730,505	$2,749,630
Total Liabilities and Capital	$1,141,288	$2,642,793	$3,981,458
Net Worth	$716,212	$1,730,505	$2,749,630

8.7 Business Ratios

Table: Ratios

Ratio Analysis				
	FY 2007	FY 2008	FY 2009	Industry Profile
Sales Growth	0.00%	144.93%	15.83%	6.61%
Percent of Total Assets				
Other Current Assets	0.88%	0.38%	0.25%	57.02%
Total Current Assets	85.98%	94.40%	96.58%	81.06%
Long-term Assets	14.02%	5.60%	3.42%	18.94%
Total Assets	100.00%	100.00%	100.00%	100.00%
Current Liabilities	19.15%	26.71%	26.33%	40.42%
Long-term Liabilities	18.09%	7.81%	4.61%	15.54%
Total Liabilities	37.25%	34.52%	30.94%	55.96%
Net Worth	62.75%	65.48%	69.06%	44.04%
Percent of Sales				
Sales	100.00%	100.00%	100.00%	100.00%
Gross Margin	53.25%	52.48%	49.53%	100.00%
Selling, General & Administrative Expenses	17.18%	17.20%	15.03%	84.54%
Advertising Expenses	0.00%	0.00%	0.00%	0.68%
Profit Before Interest and Taxes	36.08%	35.90%	35.01%	1.08%
Main Ratios				
Current	4.49	3.53	3.67	1.41
Quick	3.62	2.86	3.11	1.05
Total Debt to Total Assets	37.25%	34.52%	30.94%	62.59%
Pre-tax Return on Net Worth	67.89%	67.28%	47.97%	1.85%
Pre-tax Return on Assets	42.60%	44.06%	33.13%	4.94%
Additional Ratios	FY 2007	FY 2008	FY 2009	
Net Profit Margin	36.08%	35.27%	34.50%	n.a
Return on Equity	67.89%	67.28%	47.97%	n.a
Activity Ratios				
Accounts Payable Turnover	5.26	5.26	5.26	n.a
Total Asset Turnover	1.18	1.25	0.96	n.a
Debt Ratios				
Debt to Net Worth	0.59	0.53	0.45	n.a
Current Liab. to Liab.	0.51	0.77	0.85	n.a
Liquidity Ratios				
Net Working Capital	$762,704	$1,788,997	$2,797,049	n.a
Interest Coverage	0.00	57.38	68.66	n.a
Additional Ratios				
Assets to Sales	0.85	0.80	1.04	n.a
Current Debt/Total Assets	19%	27%	26%	n.a
Acid Test	2.16	1.75	2.25	n.a
Sales/Net Worth	1.88	1.91	1.39	n.a
Dividend Payout	0.00	0.13	0.23	n.a

Appendix

Appendix Table: Sales Forecast

Sales Forecast													
		Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan
Sales													
Phone Service	0%	$26,997	$34,556	$43,915	$55,254	$68,572	$83,871	$100,699	$118,517	$136,425	$153,613	$169,181	$182,590
Internet Service	0%	$5,000	$5,999	$7,099	$8,399	$9,899	$11,699	$13,799	$16,198	$18,898	$21,998	$25,397	$29,197
Music Service	0%	$0	$0	$0	$0	$0	$0	$0	$0	$0	$0	$0	$0
Yellow Pages	0%	$0	$0	$0	$0	$0	$0	$0	$0	$0	$0	$0	$0
Automated tasks	0%	$0	$0	$0	$0	$0	$0	$0	$0	$0	$0	$0	$0
Adds	0%	$0	$0	$0	$0	$0	$0	$0	$0	$0	$0	$0	$0
Remote Computing	0%	$0	$0	$0	$0	$0	$0	$0	$0	$0	$0	$0	$0
Gaming	0%	$0	$0	$0	$0	$0	$0	$0	$0	$0	$0	$0	$0
Backup	0%	$0	$0	$0	$0	$0	$0	$0	$0	$0	$0	$0	$0
Movie Service	0%	$0	$0	$0	$0	$0	$0	$0	$0	$0	$0	$0	$0
Total Sales		$31,997	$40,556	$51,014	$63,653	$78,471	$95,570	$114,497	$134,715	$155,323	$175,611	$194,579	$211,787
Direct Cost of Sales		Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan
Connection Fee		$15,771	$16,528	$15,028	$20,285	$24,042	$27,799	$36,813	$39,070	$48,084	$50,341	$59,355	$61,612
		$4,950	$6,336	$8,052	$10,131	$12,573	$15,378	$18,464	$21,731	$25,014	$28,166	$31,020	$33,479
Subtotal Direct Cost of Sales		$20,721	$22,864	$23,080	$30,416	$36,615	$43,177	$55,277	$60,801	$73,098	$78,507	$90,375	$95,091

Appendix

Appendix Table: Personnel

Personnel Plan		Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan
CEO - Emmett	0%	$4,000	$4,000	$4,000	$4,000	$4,000	$4,000	$6,000	$6,000	$6,000	$6,000	$6,000	$6,000
General Manager - Brett	0%	$3,000	$3,000	$3,000	$3,000	$3,000	$3,000	$4,500	$4,500	$4,500	$4,500	$4,500	$4,500
Technicians	0%	$0	$0	$0	$0	$0	$0	$0	$0	$0	$0	$0	$0
Office Personnel - Lacey	0%	$0	$0	$0	$0	$0	$0	$0	$0	$0	$0	$0	$0
Office Personnel - Heather	0%	$0	$0	$0	$0	$0	$0	$2,000	$2,000	$2,000	$2,000	$2,000	$2,000
Research - Jeff	0%	$3,000	$3,000	$3,000	$3,000	$3,000	$3,000	$4,500	$4,500	$4,500	$4,500	$4,500	$4,500
Sales Consultants	0%	$0	$0	$0	$0	$0	$0	$0	$0	$0	$0	$0	$0
Total People		0	0	0	0	0	0	5	5	5	5	5	5
Total Payroll		$10,000	$10,000	$10,000	$10,000	$10,000	$10,000	$17,000	$17,000	$17,000	$17,000	$17,000	$17,000

Appendix Table: Profit and Loss

Pro Forma Profit and Loss		Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan
Total Income		$31,997	$40,556	$51,014	$63,653	$78,471	$95,570	$114,497	$134,715	$155,323	$175,611	$194,579	$211,787
Cost of Goods Sold		$20,721	$22,864	$23,080	$30,416	$36,615	$43,177	$55,277	$60,801	$73,098	$78,507	$90,375	$95,091
Gross Profit		$11,276	$17,692	$27,934	$33,237	$41,856	$52,393	$59,221	$73,915	$82,225	$97,104	$104,204	$116,696
Gross Profit %		35.24%	43.62%	54.76%	52.22%	53.34%	54.82%	51.72%	54.87%	52.94%	55.30%	53.55%	55.10%
Expenses													
Payroll		$10,000	$10,000	$10,000	$10,000	$10,000	$10,000	$17,000	$17,000	$17,000	$17,000	$17,000	$17,000
Marketing/Promotion		$100	$100	$100	$100	$100	$100	$100	$100	$100	$100	$100	$100
Depreciation		$0	$0	$0	$0	$0	$0	$0	$0	$0	$0	$0	$0
Inserted Row		$0	$0	$0	$0	$0	$0	$0	$0	$0	$0	$0	$0
Vehicle Insurance		$0	$0	$0	$0	$0	$0	$0	$0	$0	$0	$0	$0
Vehicle Expense		$0	$0	$0	$0	$0	$0	$0	$0	$0	$0	$0	$0
Health Insurance		$0	$0	$0	$0	$0	$0	$0	$0	$0	$0	$0	$0
Phone		$0	$0	$0	$0	$0	$0	$0	$0	$0	$0	$0	$0
Rent		$1,000	$1,000	$1,000	$1,000	$1,000	$1,000	$1,000	$1,000	$1,000	$1,000	$1,000	$1,000
Office Supplies		$100	$100	$100	$100	$100	$100	$100	$100	$100	$100	$100	$100
Travel		$200	$200	$200	$200	$200	$200	$200	$200	$200	$200	$200	$200
Business Card		$0	$0	$0	$0	$0	$0	$0	$0	$0	$0	$0	$0
Consulting		$800	$800	$800	$800	$800	$800	$800	$800	$800	$800	$800	$800
Equipment		$500	$500	$500	$500	$500	$500	$500	$500	$500	$500	$500	$500
Equipment Insurance		$150	$150	$150	$150	$150	$150	$150	$150	$150	$150	$150	$150
Sales Force		$200	$200	$200	$200	$200	$200	$200	$200	$200	$200	$200	$200
Licenses and Permits		$50	$50	$50	$50	$50	$50	$50	$50	$50	$50	$50	$50
Maintenance		$100	$100	$100	$100	$100	$100	$100	$100	$100	$100	$100	$100
Insurance		$300	$300	$300	$300	$300	$300	$300	$300	$300	$300	$300	$300
Work comp	2%	$200	$200	$200	$200	$200	$200	$340	$340	$340	$340	$340	$340
Payroll Taxes	15%	$1,500	$1,500	$1,500	$1,500	$1,500	$1,500	$2,550	$2,550	$2,550	$2,550	$2,550	$2,550
Other		$0	$0	$0	$0	$0	$0	$0	$0	$0	$0	$0	$0
		------------	------------	------------	------------	------------	------------	------------	------------	------------	------------	------------	------------
Total Expense		$15,200	$15,200	$15,200	$15,200	$15,200	$15,200	$23,390	$23,390	$23,390	$23,390	$23,390	$23,390
Gross Profit		($3,925)	$2,492	$12,734	$18,037	$26,656	$37,193	$35,831	$50,525	$58,835	$73,714	$80,814	$93,306
Other Income													
Other Income Account Name		$0	$0	$0	$0	$0	$0	$0	$0	$0	$0	$0	$0
Other Income Account Name		$0	$0	$0	$0	$0	$0	$0	$0	$0	$0	$0	$0
Total Other Income		$0	$0	$0	$0	$0	$0	$0	$0	$0	$0	$0	$0
Other Expense													
Other Expense Account Name		$0	$0	$0	$0	$0	$0	$0	$0	$0	$0	$0	$0
Other Expense Account Name		$0	$0	$0	$0	$0	$0	$0	$0	$0	$0	$0	$0
Total Other Expense		$0	$0	$0	$0	$0	$0	$0	$0	$0	$0	$0	$0
Net Other Income		$0	$0	$0	$0	$0	$0	$0	$0	$0	$0	$0	$0
Net Profit		($3,925)	$2,492	$12,734	$18,037	$26,656	$37,193	$35,831	$50,525	$58,835	$73,714	$80,814	$93,306
Net Profit/Sales		-12.27%	6.14%	24.96%	28.34%	33.97%	38.92%	31.29%	37.50%	37.88%	41.98%	41.53%	44.06%

Appendix Table: Cash Flow

Pro Forma Cash Flow		Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan
Cash Received													
Cash from Operations													
Cash Sales		$6,399	$8,111	$10,203	$12,731	$15,694	$19,114	$22,899	$26,943	$31,065	$35,122	$38,916	$42,357
Cash from Receivables		$0	$853	$25,825	$32,723	$41,149	$51,318	$63,233	$76,960	$92,137	$108,322	$124,799	$140,994
Subtotal Cash from Operations		$6,399	$8,964	$36,028	$45,454	$56,843	$70,431	$86,133	$103,903	$123,202	$143,444	$163,715	$183,352
Additional Cash Received													
Non Operating (Other) Income		$0	$0	$0	$0	$0	$0	$0	$0	$0	$0	$0	$0
Sales Tax, VAT, HST/GST Received	8.00%	$2,560	$3,244	$4,081	$5,092	$6,278	$7,646	$9,160	$10,777	$12,426	$14,049	$15,566	$16,943
New Current Borrowing		$0	$0	$0	$0	$0	$0	$0	$0	$0	$0	$0	$0
New Other Liabilities (interest-free)		$0	$0	$0	$0	$0	$0	$0	$0	$0	$0	$0	$0
New Long-term Liabilities		$0	$20,870	$20,870	$20,870	$20,870	$20,870	$20,870	$20,870	$20,870	$20,870	$20,870	$20,870
Sales of Other Current Assets		$0	$0	$0	$0	$0	$0	$0	$0	$0	$0	$0	$0
Sales of Long-term Assets		$0	$0	$0	$0	$0	$0	$0	$0	$0	$0	$0	$0
New Investment Received		$0	$0	$0	$0	$0	$0	$0	$0	$0	$0	$0	$0
Subtotal Cash Received		$8,959	$33,078	$60,979	$71,416	$83,990	$98,947	$116,162	$135,550	$156,497	$178,362	$200,151	$221,164
Expenditures		Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan
Expenditures from Operations													
Cash spending		$10,000	$10,000	$10,000	$10,000	$10,000	$10,000	$17,000	$17,000	$17,000	$17,000	$17,000	$17,000
Bill Payments		$0	$30,594	$44,023	$30,410	$40,219	$52,381	$58,100	$74,495	$81,798	$92,022	$99,619	$108,934
Subtotal Spent on Operations		$10,000	$40,594	$54,023	$40,410	$50,219	$62,381	$75,100	$91,495	$98,798	$109,022	$116,619	$125,934
Additional Cash Spent													
Non Operating (Other) Expense		$0	$0	$0	$0	$0	$0	$0	$0	$0	$0	$0	$0
Sales Tax, VAT, HST/GST Paid Out		$730	$737	$1,021	$1,368	$1,793	$2,598	$4,749	$5,791	$7,024	$8,463	$10,119	$11,990
Principal Repayment of Current Borrowing		$0	$0	$0	$0	$0	$0	$0	$0	$0	$0	$0	$0
Other Liabilities Principal Repayment		$0	$0	$0	$0	$0	$0	$0	$0	$0	$0	$0	$0
Long-term Liabilities Principal Repayment		$0	$350	$699	$1,049	$1,398	$1,748	$2,098	$2,447	$2,797	$3,146	$3,496	$3,846
Purchase Other Current Assets		$0	$0	$0	$0	$0	$0	$0	$0	$0	$0	$0	$0
Purchase Long-term Assets		$0	$0	$0	$0	$0	$0	$0	$0	$0	$0	$0	$0
Dividends		$0	$0	$0	$0	$0	$0	$0	$0	$0	$0	$0	$0
Subtotal Cash Spent		$10,730	$41,680	$55,742	$42,827	$53,411	$66,728	$81,946	$99,734	$108,619	$120,632	$130,234	$141,770
Net Cash Flow		($1,771)	($8,601)	$5,237	$28,589	$30,580	$32,219	$34,215	$35,816	$47,879	$57,731	$69,917	$79,395
Cash Balance		$48,229	$39,627	$44,864	$73,453	$104,032	$136,251	$170,467	$206,283	$254,161	$311,892	$381,809	$461,204

Appendix

Appendix Table: Balance Sheet

Pro Forma Balance Sheet		Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan
Assets	Starting Balances												
Current Assets													
Cash	$50,000	$48,229	$39,627	$44,864	$73,453	$104,032	$136,251	$170,467	$206,283	$254,161	$311,892	$381,809	$461,204
Accounts Receivable	$0	$25,597	$57,188	$72,174	$90,374	$112,002	$137,140	$165,505	$196,317	$228,438	$260,605	$291,469	$319,904
Inventory	$10,000	$41,442	$45,728	$46,160	$60,832	$73,230	$86,354	$110,553	$121,601	$146,196	$157,013	$180,750	$190,181
Other Current Assets	$10,000	$10,000	$10,000	$10,000	$10,000	$10,000	$10,000	$10,000	$10,000	$10,000	$10,000	$10,000	$10,000
Total Current Assets	$70,000	$125,268	$152,544	$173,198	$234,658	$299,264	$369,745	$456,525	$534,201	$638,795	$739,510	$864,028	$981,288
Long-term Assets													
Long-term Assets	$160,000	$160,000	$160,000	$160,000	$160,000	$160,000	$160,000	$160,000	$160,000	$160,000	$160,000	$160,000	$160,000
Accumulated Depreciation	$0	$0	$0	$0	$0	$0	$0	$0	$0	$0	$0	$0	$0
Total Long-term Assets	$160,000	$160,000	$160,000	$160,000	$160,000	$160,000	$160,000	$160,000	$160,000	$160,000	$160,000	$160,000	$160,000
Total Assets	$230,000	$285,268	$312,544	$333,198	$394,658	$459,264	$529,745	$616,525	$694,201	$798,795	$899,510	$1,024,028	$1,141,288
Liabilities and Capital		Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan
Current Liabilities													
Accounts Payable	$0	$57,363	$59,119	$43,809	$63,687	$77,681	$86,800	$114,566	$118,309	$140,594	$144,286	$165,168	$167,146
Current Borrowing	$0	$0	$0	$0	$0	$0	$0	$0	$0	$0	$0	$0	$0
Other Current Liabilities	$0	$1,829	$4,337	$7,398	$11,122	$15,606	$20,654	$25,064	$30,050	$35,452	$41,038	$46,485	$51,438
Subtotal Current Liabilities	$0	$59,192	$63,457	$51,206	$74,809	$93,287	$107,454	$139,630	$148,359	$176,046	$185,323	$211,654	$218,584
Long-term Liabilities	$0	$0	$20,520	$40,690	$60,511	$79,982	$99,104	$117,876	$136,298	$154,371	$172,094	$189,468	$206,492
Total Liabilities	$0	$59,192	$83,977	$91,897	$135,320	$173,269	$206,558	$257,506	$284,658	$330,417	$357,418	$401,122	$425,076
Paid-in Capital	$272,500	$272,500	$272,500	$272,500	$272,500	$272,500	$272,500	$272,500	$272,500	$272,500	$272,500	$272,500	$272,500
Retained Earnings	($42,500)	($42,500)	($42,500)	($42,500)	($42,500)	($42,500)	($42,500)	($42,500)	($42,500)	($42,500)	($42,500)	($42,500)	($42,500)
Earnings	$0	($3,925)	($1,433)	$11,301	$29,338	$55,995	$93,187	$129,018	$179,543	$238,378	$312,092	$392,906	$486,212
Total Capital	$230,000	$226,076	$228,567	$241,301	$259,338	$285,995	$323,187	$359,018	$409,543	$468,378	$542,092	$622,906	$716,212
Total Liabilities and Capital	$230,000	$285,268	$312,544	$333,198	$394,658	$459,264	$529,745	$616,525	$694,201	$798,795	$899,510	$1,024,028	$1,141,288
Net Worth	$230,000	$226,076	$228,567	$241,301	$259,338	$285,995	$323,187	$359,018	$409,543	$468,378	$542,092	$622,906	$716,212