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REFERENCE — DRAFT

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Hey there —

Happy to vouch for Jeffery Ferguson — "Phoenix." I've known him for several years now, first through shared circles around community-building and impact-focused entrepreneurship, and increasingly through direct collaboration on AI tooling.

Early on we worked together on "FAMaiLY," an AI-powered family-organizer app, trading detailed feedback on how the AI should actually behave — down to specifics like how it defined terms on first use. He also shared working AI persona specs with me directly for testing and iteration. That kind of hands-on back-and-forth, actually building and refining an AI product's behavior instead of just talking about AI in the abstract, is where I've seen him at his best.

He's also got a real instinct for community — how to bring people together around an idea and keep them engaged, which is a harder skill than it sounds, and one I don't see paired with technical depth very often. Recommended for any role that needs both.

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DRAFT — GREG'S TO REWRITE IN HIS OWN VOICE BEFORE SIGNING.