

Greg *Kerr*

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To the Gigantic Playground Hiring Team,

I've known Jeffery Ferguson — "Phoenix" — for several years now, first through shared circles around community-building and impact-focused entrepreneurship, and increasingly through direct collaboration on AI tooling.

Early on, we worked together on a concept called "FAMaiLY" — an AI-powered family-organizer application — where Jeffery and I traded detailed feedback on how the AI should actually behave, down to specifics like how it defined terms on first use. He also shared working AI persona specifications with me directly for testing and iteration. That kind of back-and-forth, building and refining an AI product's behavior rather than just talking about AI in the abstract, is where I've seen him at his best.

Jeffery also has a real instinct for community — how to bring people together around an idea and keep them engaged, which is a harder skill than it sounds and one I don't see paired with technical depth very often. I recommend him for any role that needs both.

Greg Kerr · Co-Founder, Mindworks.ai

Draft prepared for Greg Kerr's review, editing, and signature. Please adjust anything that doesn't reflect your own words before signing, and add your preferred contact details in the header.